

GyPSii, GeoSentric's, Location Based Social Networking Application announces availability in 10 languages on the Web

Achieves Windows Mobile Certification

*Expanding global foot print,
the GyPSii Webtop interface extends support for subscribers with ten different languages*

9th November, 2007 – (Amsterdam, The Netherlands) – GeoSentric Oyj, GyPSii (www.gypsii.com), the leading geo-integration and social networking platform for mobile phones and other Internet-connected devices, today announced that its webtop client is now available for users in no less than ten different languages - US English, UK English, German, Spanish, French, Italian, Korean, Russian, Simplified Chinese and Traditional Chinese.

The Gypsii webtop's extended language support comes as consumer demand increases for the GyPSii application and service from users in different countries around the world. Subscribers can now use the site for social networking, sharing user-generated content, friend-finding and accessing location based content, services and points of interest - all in their own language. The current public beta Certified Windows Mobile client is accessible in English, and Simplified Chinese, with the other languages rolling out over the coming quarter.

"GyPSii is going global, and our new-look, easy-to-use webtop and mobile International user interfaces reflect this," said Dan Harple, Chairman of GeoSentric, GyPSii. "With our extended language support, we are making the GyPSii experience a truly international social networking community. GyPSii now provides a seamless set of functionality for users to build an electronic diary of people, places and content that can be shared with family, friends and communities - in a language that they can understand."

The GyPSii application brings together the fixed and wireless worlds in a single web-based application that combines social networking, location services, friend-finding and content-sharing, on a single platform that is accessible via the Internet or your mobile phone.

About GeoSentric & GyPSii

GeoSentric is a developer of location-based technologies, delivering products and services that connect people to places and networks, from work to play to home.

GyPSii is the consumer application for mobile, web & set-top box devices, within GeoSentric.

GyPSii allows users to share their real life experiences in the virtual world using mobile devices and the web. It is a UGC (user generated content), social networking, search & location based suite of integrated mobile and web applications - for users to share, view & upload pictures, video, text and POI (points of interest) with a geo-tag (location data) - place and track each other in their select communities. Find people and places, points of interest, map and navigate to them all. Direct press and analyst inquiries to communications@gypsii.com in the Americas or geosentric@companycare.com in EMEA.